

BBB suggest a privacy policy for your website

Dear Mr. Shifflet,

Thank you for your interest in BBB Accreditation. As part of our normal review process, we take a look at the business' website <http://www.powerupohio.com> to insure it meets our [BBB Code of Business Practices](#).

We understand that you do not provide any online business interaction with consumers. However, in this day and age, every business should have a privacy policy to assure consumers how a company will treat their personal information. The privacy policy can protect you from any objections a prospective customer might raise regarding their information as consumers want to know that you are not going to sell their information to a third party and/or use it for repeated sales.

Please understand this will not prevent you from becoming an accredited business. This is just a suggestion to avoid any concerns that your customers may have regarding their personal information. If we have overlooked the information on your site please disregard.

You are welcome to use the example below:

*****EXAMPLE PRIVACY POLICY*****

Note this statement may be copied and used but must be modified to apply to your own company.

Information Collection, Use, and Sharing

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We will not sell or rent this information to anyone.

We will use your information to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request, e.g. to ship an order.

Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy.

Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our website:

- See what data we have about you, if any.*
- Change/correct any data we have about you.*
- Have us delete any data we have about you.*
- Express any concern you have about our use of your data.*

Security

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline.

If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at XXX YYY-ZZZZ or via email.

Sincerely,

Vickie Evans, *Accredited Business Standards/Records Specialist*

Better Business Bureau Serving Central Ohio

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bbb.org *Start With Trust®*

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